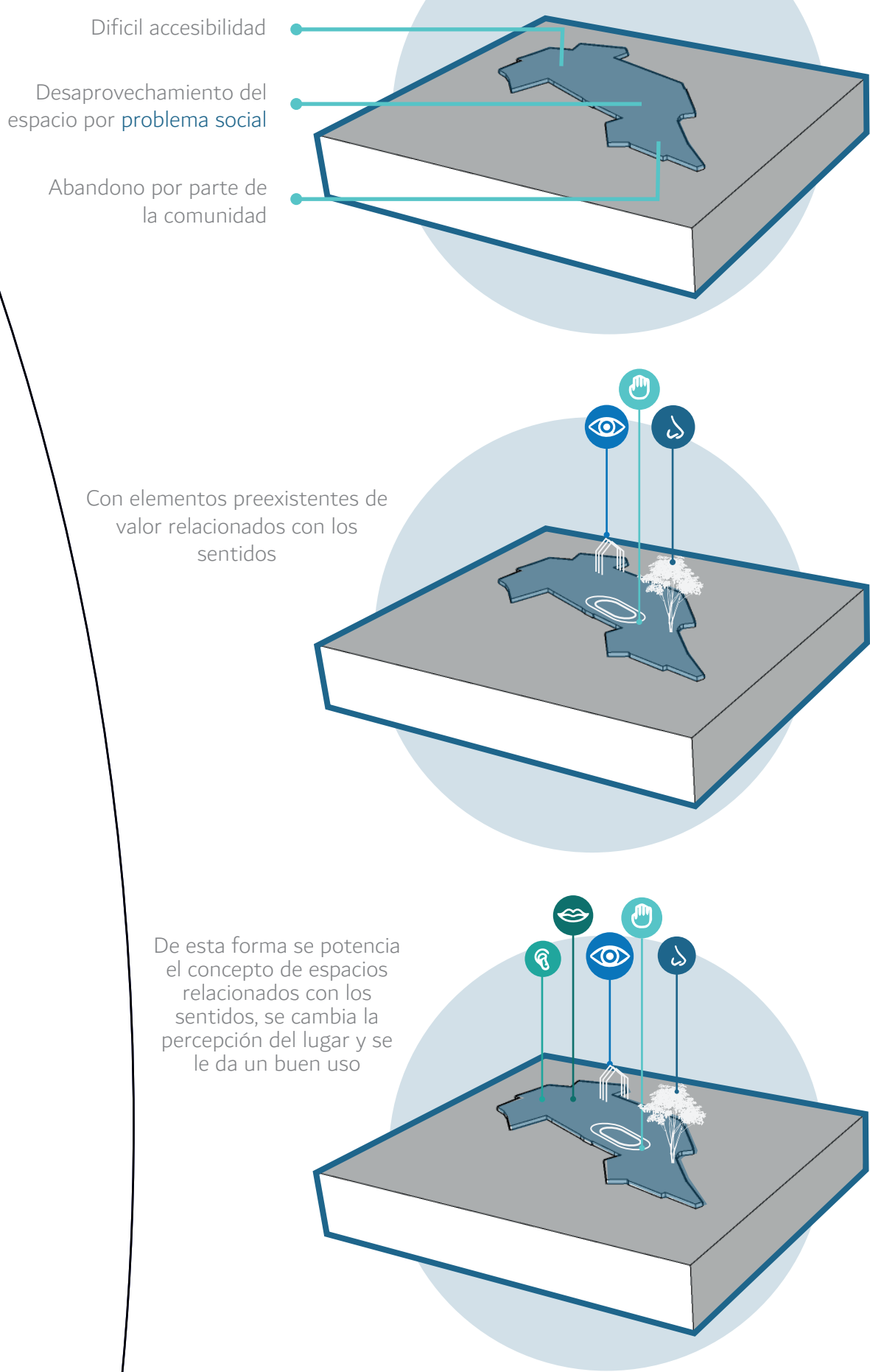


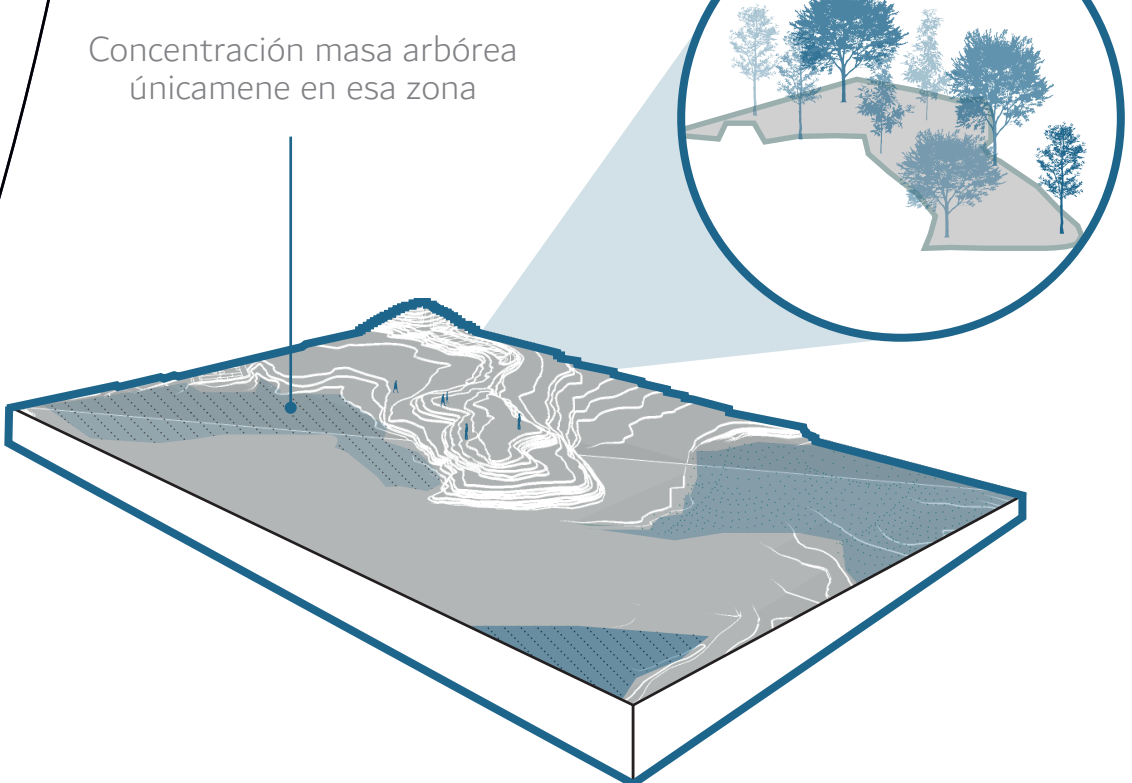
PROPUESTA DE DISEÑO

IDEA CONCEPTUAL

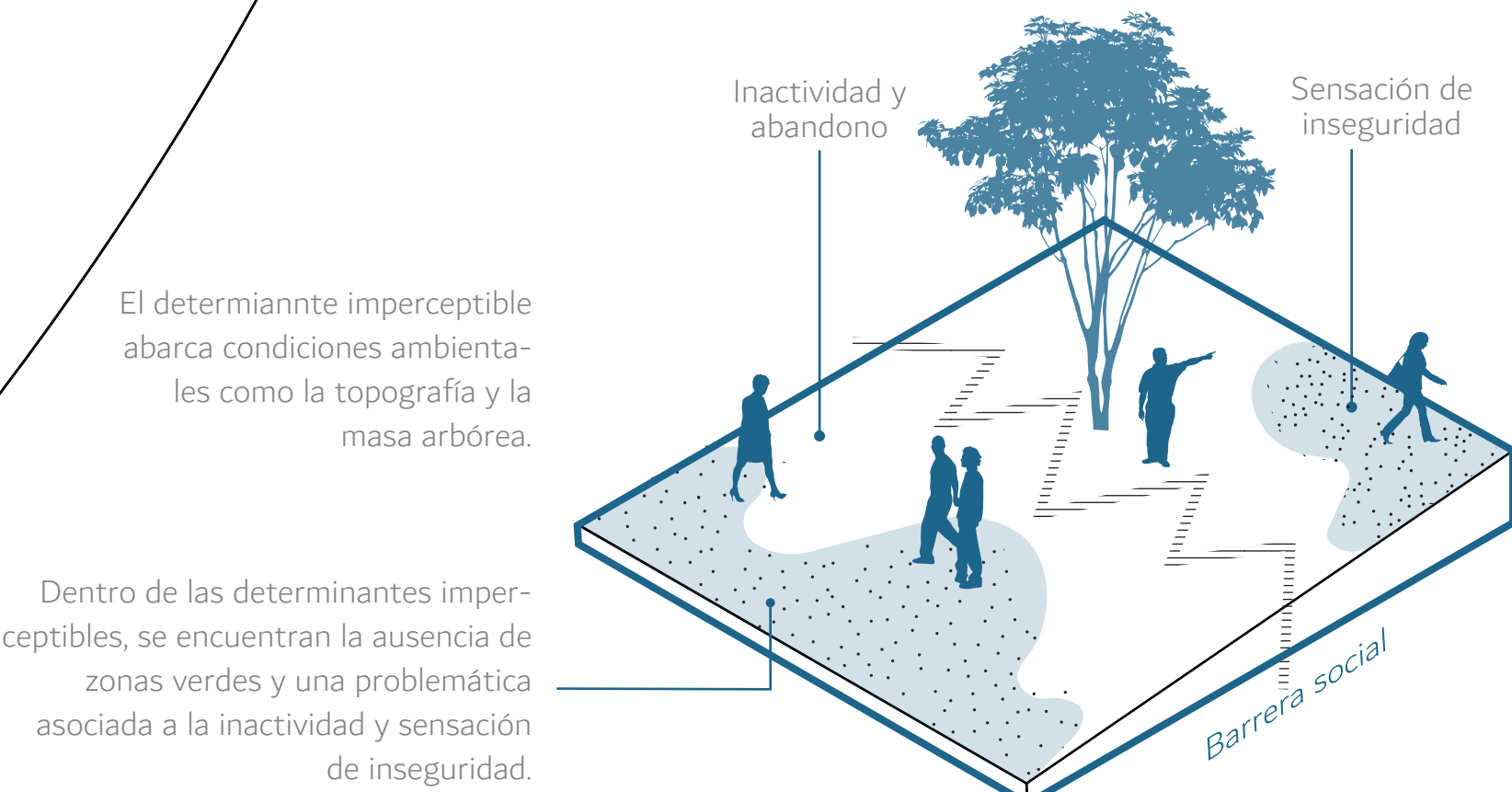


DETERMINANTES DEL DISEÑO

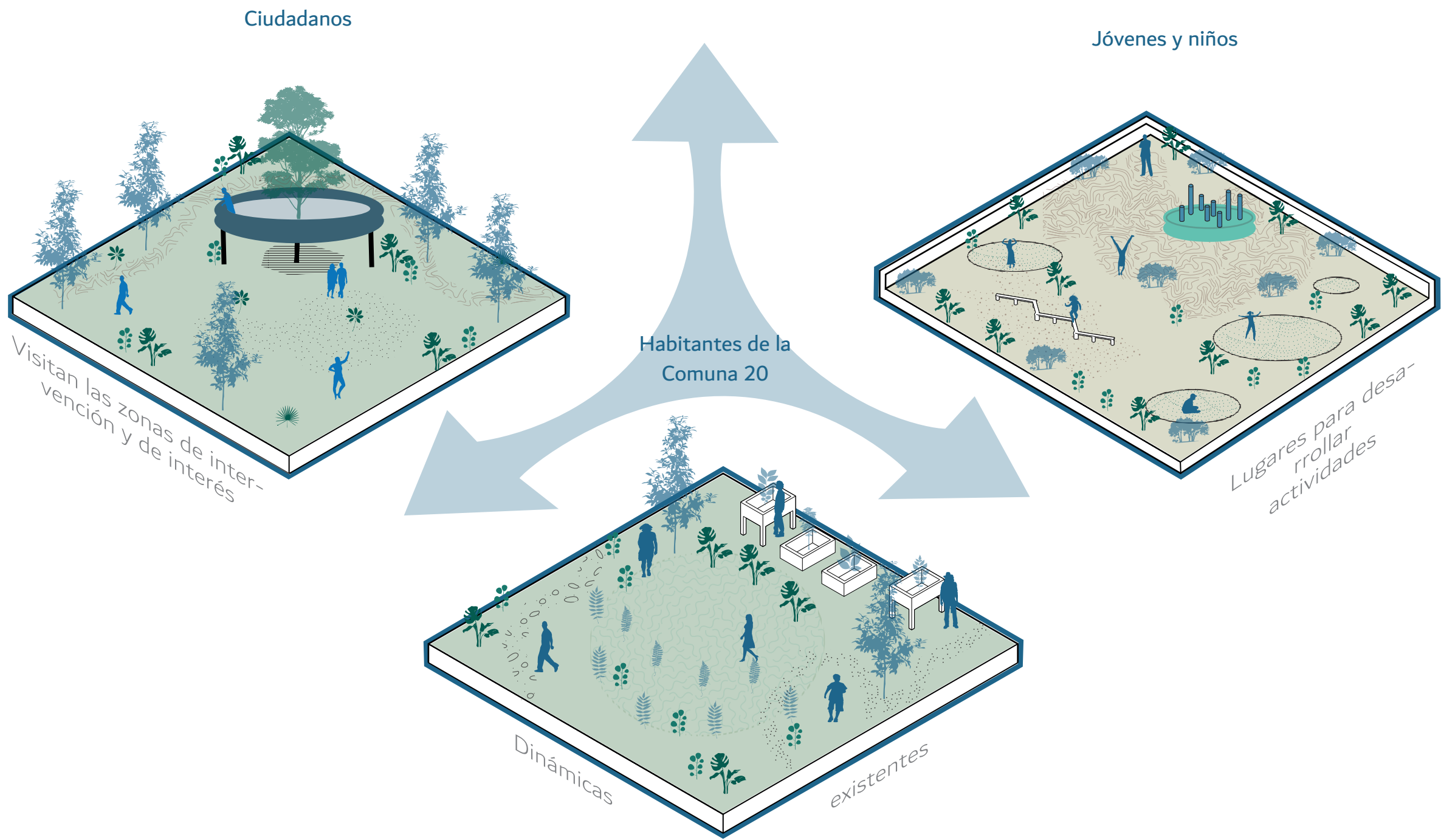
PERCEPTIBLES



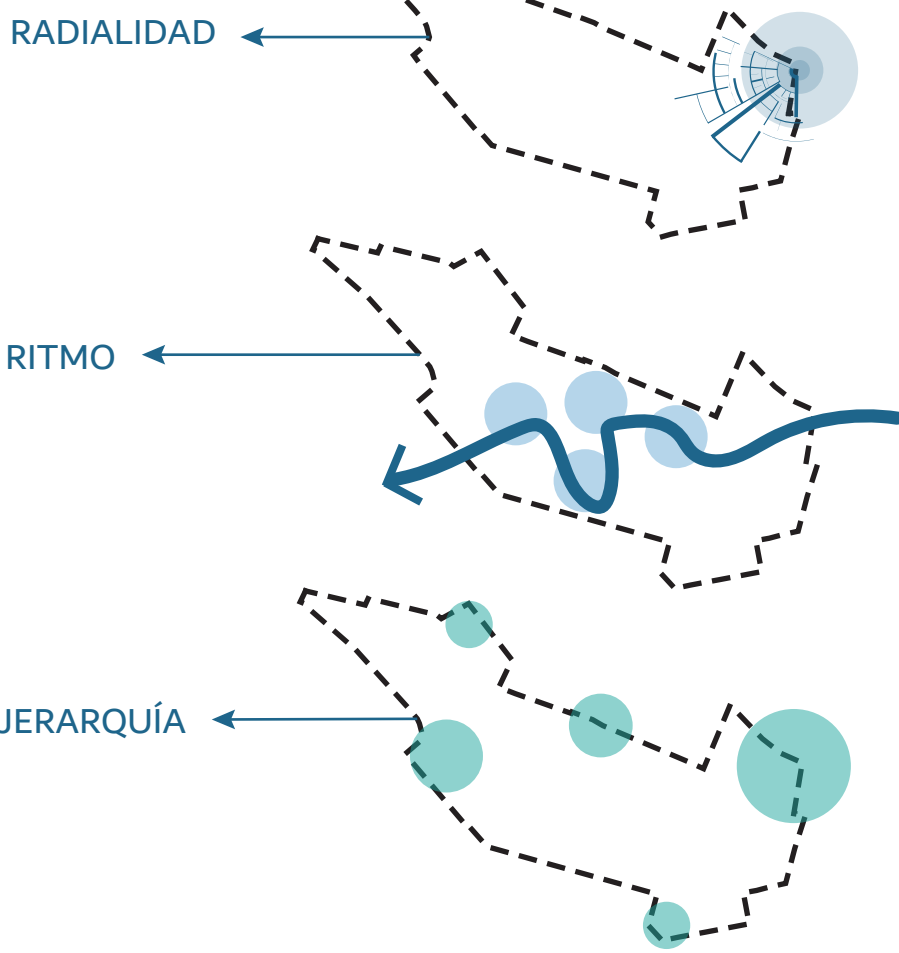
IMPERCEPTIBLES



PERFIL DEL USUARIO



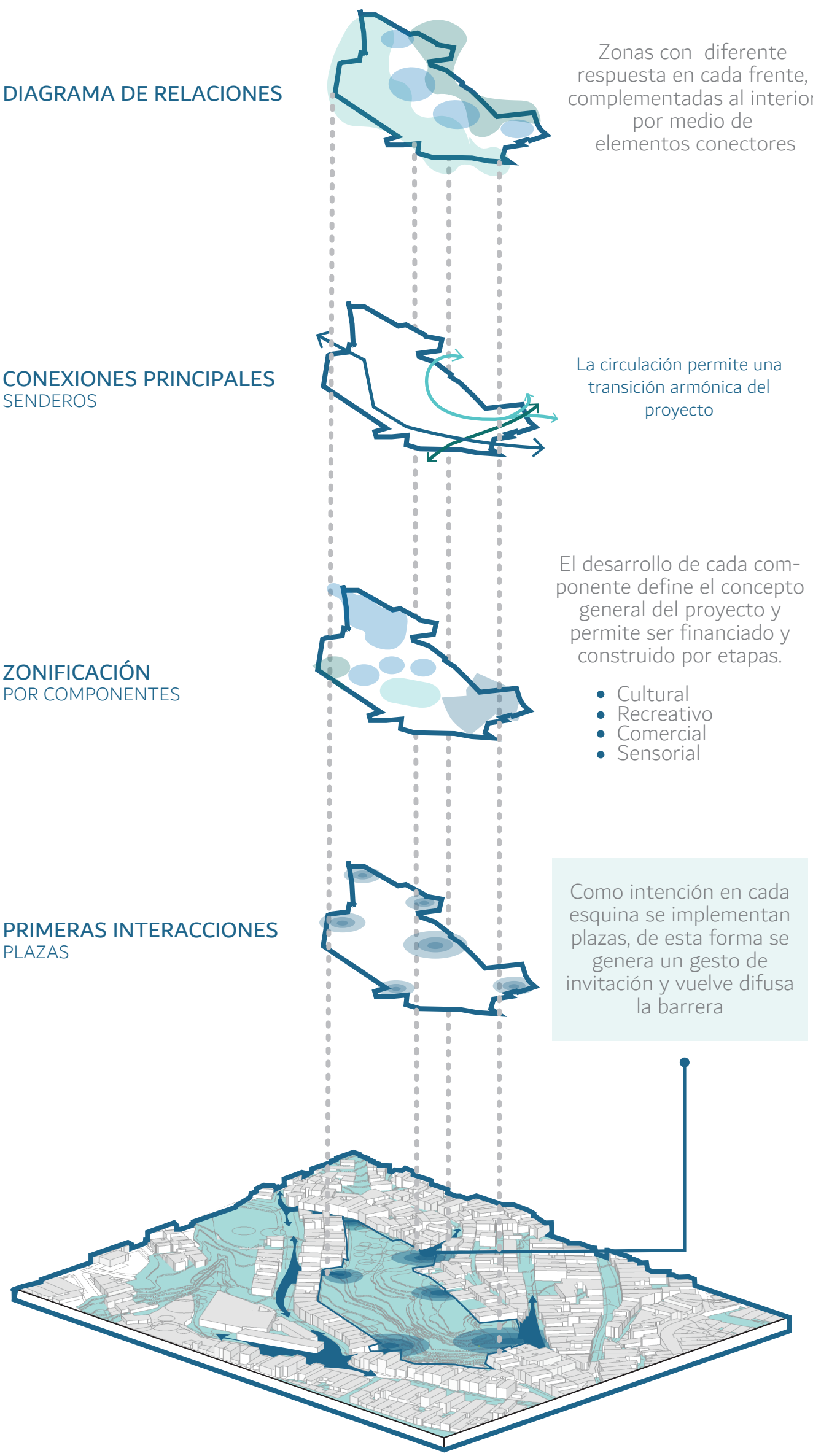
ANÁLISIS FORMAL



TIPOLOGÍA



ESTRATEGIAS DE IMPLANTACIÓN



CORTE

ESC. 1:100

